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Madrid Innovation Lab

Newsletter
April.2025

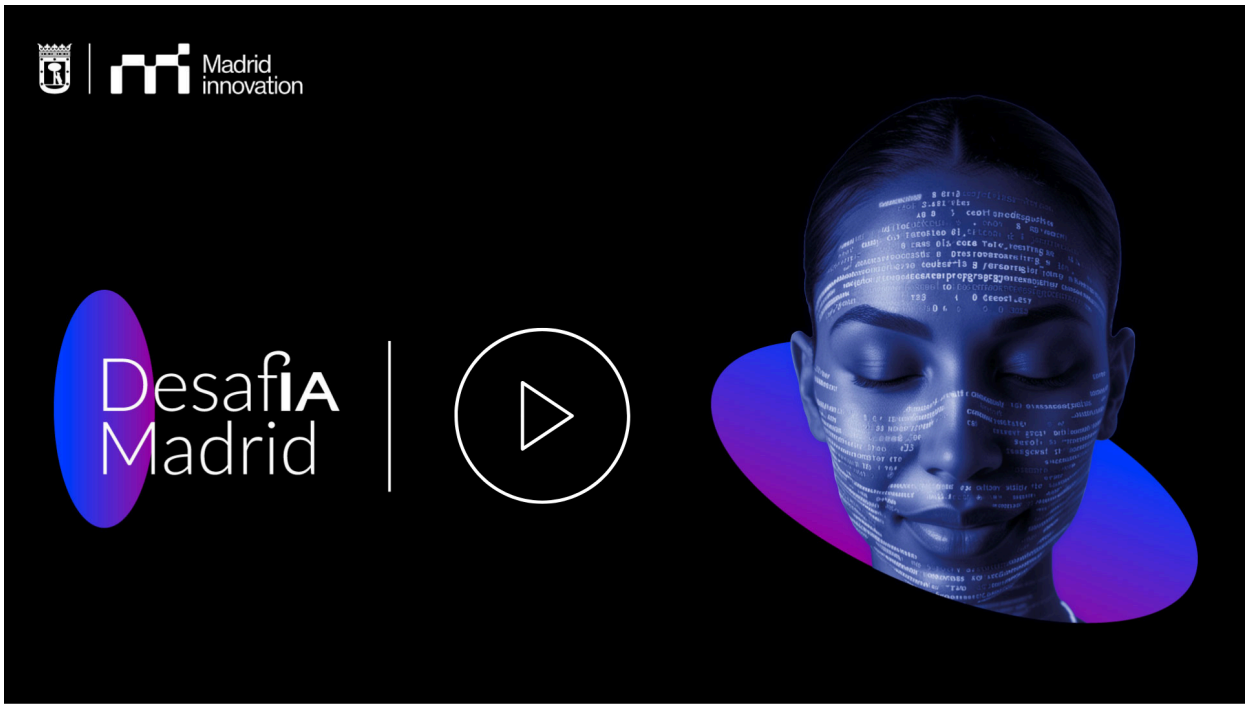
At Madrid Innovation Lab, we believe in the transformative power of technology.

We are leaders in AI and digital tools, driven by a clear mission:



If you're passionate about tech trends and want to stay updated on the key players driving innovation, this newsletter is yours.

We bring you the latest news and updates on AI and emerging technologies, that we've prepared for you.



DesafIA Madrid promotes an open and innovative collaboration model in Madrid.

Startups, companies and public institutions gathered in our space for the launch of this ambitious open innovation program. Ángel Niño, Madrid's Councilor for Innovation and Entrepreneurship, highlighted the city's key role as Europe's AI capital and the importance of public-private collaboration in driving real impact.

Now begins the challenge definition phase: we are identifying the most pressing challenges faced by businesses and public administrations, from process optimization to energy efficiency.

Very soon, we will open the call for proposals to develop pilot projects with the support of the City Council.

Be part of the innovation!

SANDBOX MADRID

ESPACIO DE PRUEBAS

Can you imagine using a park, a sports center, a library, a parking lot, a bus, or even the streets of Madrid to test your project?

Sandbox Madrid provides controlled and secure environment where companies and developers can test new technologies, products, or services without impacting real systems or violating regulations.

This environment replicates real-world conditions, enabling thorough testing and validation of functionalities before full-scale implementation.

Learn more



Artificial Intelligence and Advanced Technologies Awards 2024

Of the 12 winning projects in this edition, 9 have been submitted by the Madrid ecosystem.

Read more







New Call for the National Innovation and Design Awards

The call that drives technological and creative excellence is now open.

More info

The Madrid Innovation ecosystem is participated in 4YFN 2025 last month

The General Directorate of Innovation and Madrid-based startups gain prominence at MWC.

More info

Ethics, inclusion, and the regulation take center stage at the AI Summit.

The World Summit on Artificial Intelligence Action took place in Paris on February 10th and 11th.

More info

Get closer to initiatives and developments that are revolutionizing the sector.

Spain Neurotech: The Revolution of Artificial Intelligence (AI) in Spanish Neuroscience

We are at a crucial moment for neurological medicine. Brain disorders, which affect millions of people worldwide, have resisted traditional diagnostic and treatment approaches for decades.



Read the full article

Here are the opinions from our ecosystem.



We spoke with the participants of the MIL Partner Network.

Entrepreneurs and companies participating in the event highlight the impact that MIL has on the innovation ecosystem.

MIL Partner Network is a collaborative initiative where we bring forward proposals to improve our community for the city of Madrid. Attendees presented a total of 30 initiatives, as well as shared viewpoints aimed at offering more efficient services through technology.

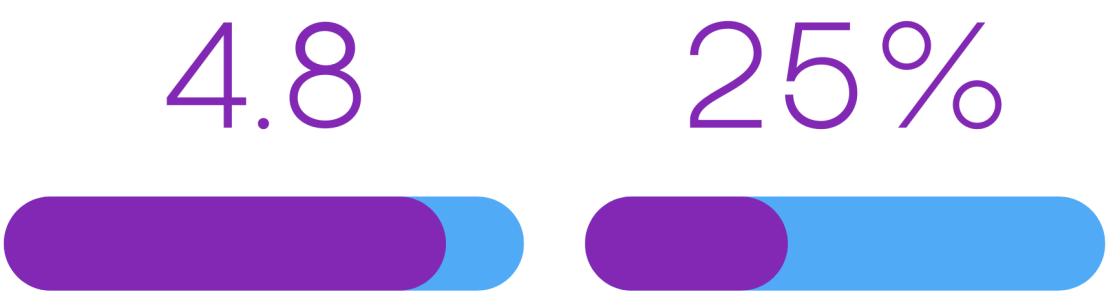
Watch the full video

We gather statistical reports and data related to AI in the business sector.

Global AI Barometer in Employment 2024: This is how AI is impacting jobs, salaries, skills, and productivity

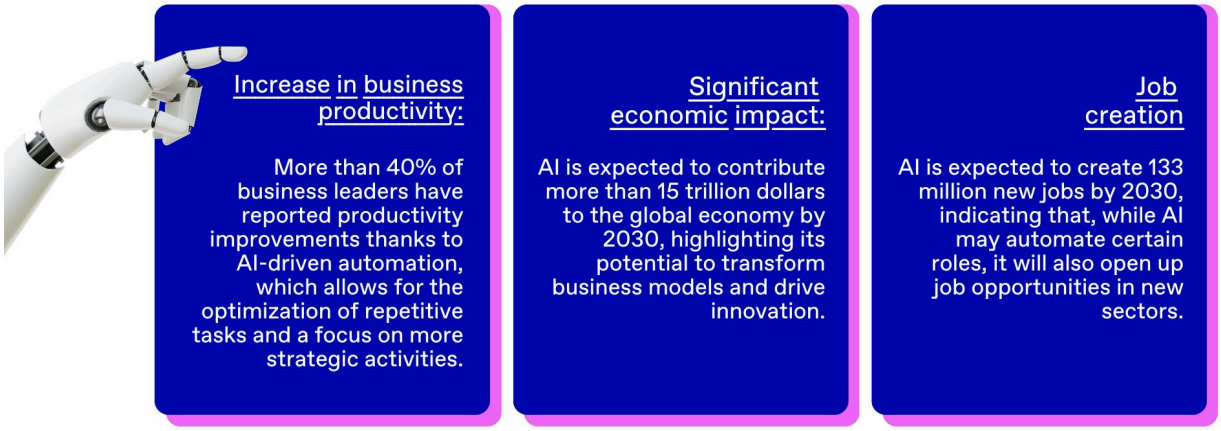
4.8-point improvement in labor productivity in sectors most exposed to AI.

A 25% increase in salary premiums for workers with AI skills.



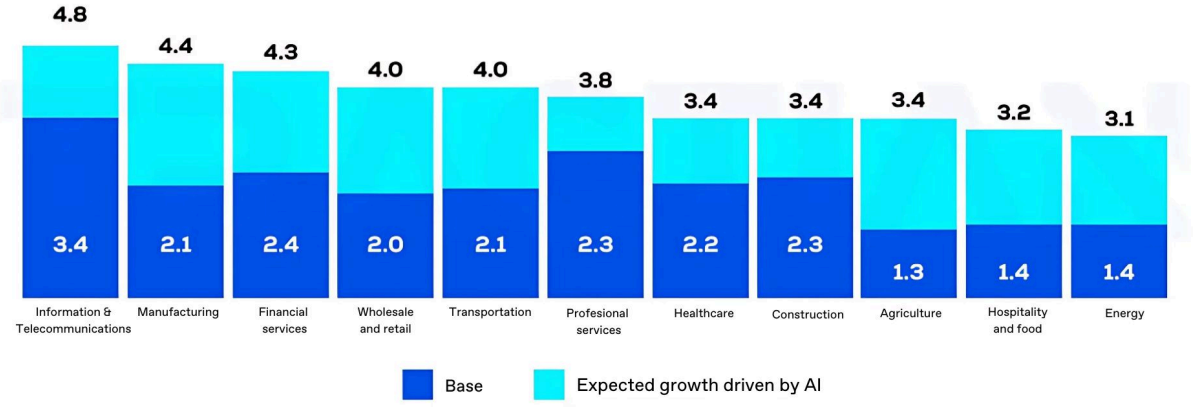
Global AI Barometer in Employment 2024 (PWC).

Key trends expected in 2025 include:



IA, 28 estadíticas y tendencias en 2025 (Hostinger)

Impact of AI on Industry Growth



In addition, recent data shows that AI has the potential to increase profit margins by 38% and contribute to the growth of 16 different industries, generating approximately $14 trillion by 2035.

How AI Boosts industry profits and Innovation (Accenture)

More relevant links on AI and emerging technologies:

1. PWC: Global AI Barometer in Employment 2024.
2. Hostinger: IA 28 statistics and trends in 2025.
3. Mckinsey: Generative artificial intelligence and the future of work in the U.S.
4. GlobalData: AI market, share, trends, applications...
5. Accenture: A new wea of Generative AI for all

At Madrid Innovation Lab, we organize specialized events with technology experts, providing spaces for learning and innovation for professionals in the sector.

Workshop on Introduction to Generative AI

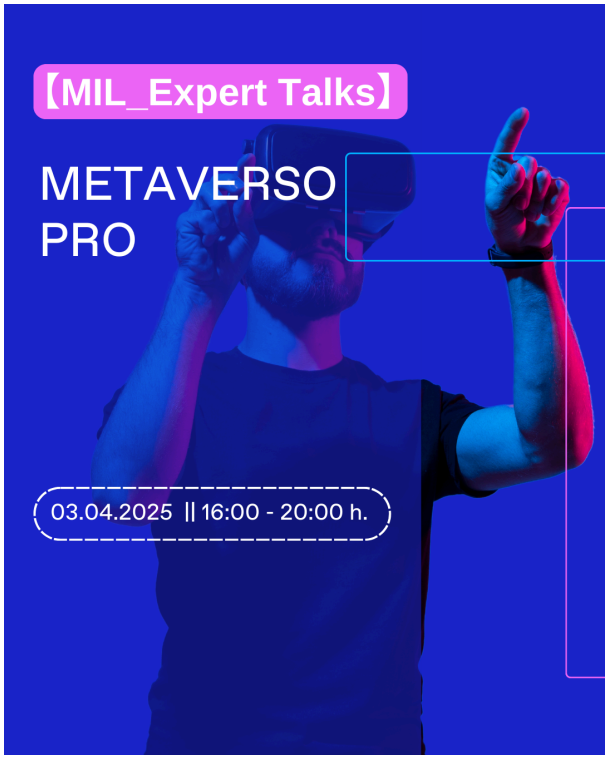
Artificial Intelligence is transforming the world, but do you really know how it works and how to make the most of it?

In this workshop, we will explore the key concepts of AI, its main applications, and how to interact with it effectively.



Register now

Other training programs we offer at MIL, specialized in Artificial Intelligence and emerging technologies:





1. Productivity and business opportunities.
2. Presentation of Bestia, an AI-powered marketing tool.
3. All-in-one CRM for entrepreneurs.

Register now

1. Real use cases.
2. Learning by doing, ensuring every attendee gains practical, applicable knowledge.
3. Opportunities for investors and ethical and reflective approach to AI in teaching, rather than a purely technical or commercial perspective.

Register now

Discover all the activities we have prepared for you.

Check the Agenda!

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Madrid innovation

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